

Sample Social Media Posts for NRF PROTECT Exhibitors

Twitter

- We'll be in Washington D.C. June 27-28 for #NRFPROTECT. Come see us in booth #XXXX.
- We can't wait for #NRFPROTECT, this June 26-28. Retailers, get your free EXPO pass here. Use code: _____ <http://nrfprotect.nrf.com/free-expo-pass>
- Going to #NRFPROTECT? Retailers attend the EXPO for free: <http://nrfprotect.nrf.com/free-expo-pass>
- We're so excited to see Peyton Manning at #NRFPROTECT! Get your conference pass here: www.nrfprotect.com
- We'll be at #NRFPROTECT, will you? Visit us in booth XXXX to learn more about
- Join 2,500 top #LP pros at #NRFPROTECT in DC this June. Get your free Retailer EXPO Pass <http://nrfprotect.nrf.com/free-expo-pass>
- Did you know retailers can go to the #NRFPROTECT EXPO for free? Get your pass here and visit us at booth #XXXXX. <http://nrfprotect.nrf.com/free-expo-pass>
- Learn how to _____ at #NRFPROTECT. Visit us in booth #_____ .

Exhibitor Discount

- Get your #NRFPROTECT free EXPO pass or use JOINUS20 to get 20% off a full conference retailer pass
(graphic with code)

Facebook or LinkedIn

- We'll be in Washington, D.C., June 27-28 for #NRFPROTECT Loss Prevention Conference and EXPO. We hope to see you at our Booth # _____ to learn more about _____ www.nrfprotect.com
- Join us along with 2,500 retail and restaurant loss prevention professionals at #NRFPROTECT in Washington, D.C., June 27-28 to see the latest and greatest LP solutions and learn from your peers in the industry. Be sure to stop by Booth # XXXX!
- We'll be showing you how to _____ at #NRFPROTECT. Stop by Booth # XXXX to learn more, June 27 – 28 in Washington, D.C.